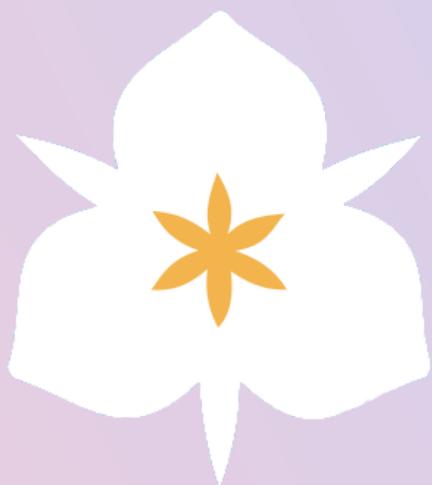


SPONSORSHIP PACKAGE



SEGO LILY HACKS

Salt Lake City's **first** all-female-identifying (trans and non-binary inclusive) hackathon





WHO ARE WE?

Superposition is an international nonprofit dedicated to bridging the gender gap in STEM.

Superposition Salt Lake City is Superposition's first chapter in **Utah**, where the gender gap in STEM is **prominent**. We are working to bridge that gap with Salt Lake City's **very first** all-female and non-binary hackathon.

OUR MISSION

Our mission is to empower women in STEM by creating educational opportunities and supportive environments in which they can develop their passions.



WHY SPONSOR US?



STATISTICS

24%

of the Utah
STEM
workforce
are women

51/50

Utah's rank*
in STEM
workforce
diversity

5%

of Utah
women are
employed in
STEM jobs

LET'S CHANGE THAT.

Our hackathon will create a supportive environment for women to encourage more STEM participation in young girls.



*Includes all 50 states and D.C.



SPONSORSHIP TIERS

	BRONZE \$250	SILVER \$500	GOLD \$1000	PARTNER \$2000
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GENERAL

Send mentors	●	●	●	●
Send judges	●	●	●	●
Host a workshop		●	●	●
Speak at opening ceremony		2 min	3 min	4 min
Customized Discord channel			●	●

RECRUITING

Distribute recruiting materials	●	●	●	●
Send recruiters	●	●	●	●
Access to resumes			●	●
Access to mailing list				●

BRANDING

Distribute swag	●	●	●	●
Logo on website*	●	●	●	●
Logo on T-shirt*		●	●	●
Social media post		●	●	●
Award custom prize			●	●

*Sizing of Brand Depends On Sponsorship Tier

We're happy to negotiate a custom sponsorship level to fit your sponsorship needs.

Q: WHAT IS A HACKATHON?

A hackathon is an event, hosted in-person or virtually, where participants (also known as “hackers”) - form teams and compete against others to create/“hack” innovative and outstanding products with a certain time frame, whether it be 1 day or 1 week. Hackathons provide technical workshops throughout the event that covers several topics, which many beginner hackers find extremely useful. In addition, keynote speakers helps to motivate hackers, while providing them valuable advice and insight into the tech industry.

Q: WHAT IS THE PAYMENT PROCESS?

After you specify the sponsorship tier you’re interested in and how much you would like to pay, our team will make an invoice on Dash, which is a secure service from Hack+.

Q: WHEN COULD WE EXPECT TO RECEIVE RESUMES?

Resumes will be sent to you 1 week after the hackathon, August 6-8, 2021.

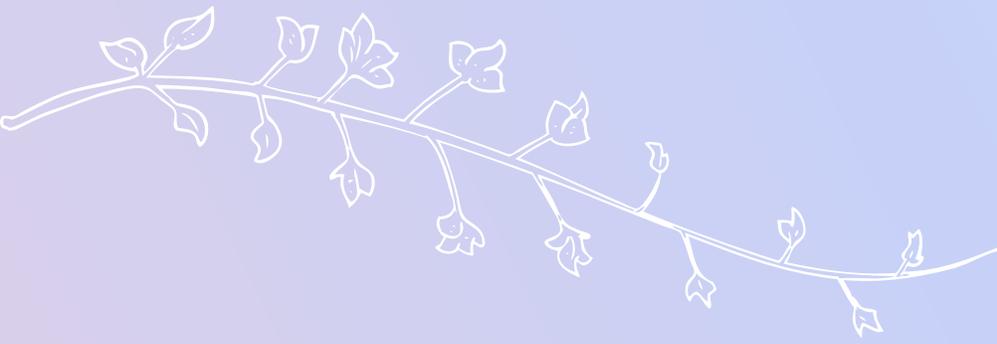
Q: WHAT SHOULD WE DISCUSS DURING WORKSHOPS?

Workshops will be either technical or will discuss a certain opportunity that your company is offering for the hackers. Technical workshops would be geared towards beginner or experienced hackers. An example of beginner workshops would be “Intro to GitHub”, and an example of an advanced workshop would be building apps that work alongside AI. You could guarantee a successful technical workshop by making it interactive and walking participants through code, and guarantee a successful opportunity-based workshop by having a presentation that would engage the participants.

Q: WHAT IF I’M A NON-PROFIT ORGANIZATION?

If you’re a non-profit organization, contact us at ch.saltlakecity@superposition.tech, and we would be happy to work with you to create a package that doesn’t include a monetary contribution.





THANK YOU

Together we can bridge the gender gap in STEM and make impact in Utah girls' lives.

Contact Us:

 ch.saltlakecity@superposition.tech

 [@superpositionslc](https://www.instagram.com/superpositionslc)

